

Social Media

Understanding your child's online life



Contents

1.	Foreword	3
2.	Information from Head of Online Safety at NSPCC	4
3.	59 sites, apps and games reviewed by NSPCC	6
4.	Brief Guide to each reviewed social network, app or game	9

How the NSPCC created a guide to the social networks your kids use

As part of our [Share Aware campaign](#), we wanted to develop a guide, primarily aimed at parents of 8-12 year olds, about the social networks, apps or games with an interactive element that children use most frequently.

We worked with [Mumsnet](#) – the UK's largest parenting website – to find out what parents thought about the social networks that children use. We have also asked young people what they thought.

The purpose of [the guide](#) is to provide parents with the information they need to be able to [keep their children safe online](#), to encourage parents to look for themselves and form their own views about the appropriateness of popular sites, and to give parents the confidence to facilitate balanced and informed conversations about what their children are doing online. It is based on other parents' experiences and the views of young people.

(As quoted by the NSPCC)

For a more in-depth guide, go on the NSPCC website and to their NetAware campaign.



Do You Really Know Who Your Children Are Talking to Online?

Chances are that if you have a child approaching their 'tweens' they will soon be clamouring for a) a mobile phone b) a social media account c) a games console - all of which could enable them to chat to complete strangers anywhere in the world.

The days of a family PC in the corner of the living room are long gone. Most of us carry the internet in our pockets these days so it's not surprising that our children want the same easy access. And once children get to nine or 10 years old they are in any case eager to go online and chat to their friends without a parent watching over their shoulder.

However, according to Ofcom, one in ten children aged 8-11 who go online say they have seen something in the past year that was worrying, nasty or offensive.

We all want to keep children safe online and many parents will at some point take action, like installing filters on their home broadband to stop children seeing unsuitable material. But filters don't protect children from strangers contacting them through social media, mobile apps, or online games.

The NSPCC wants to see all online accounts for under-16s set up to block messages from strangers, prevent users making their location or contact details public, set profiles as private by default on sign-up, and alert children to the risks if they choose make their profile public.

Until these steps are taken by industry we all have to be extra vigilant about children's safety. So it's essential to have regular chats with your children about what to do to keep themselves safe, and stress that it's ok to come to you for help.

The good news is that lots of parents are talking to children about online safety - since the NSPCC launched its latest online safety campaign in January around 400,000 parents have spoken with their children about the issue.

However, we're still concerned that some parents are missing out vital topics when they talk to their children about staying safe online.

For example, children have told us they want parents to talk about how to manage apps that track your location, but only one in five parents say they've covered this in online safety conversations.

And if parents aren't talking to children about things like location or privacy settings it can leave them at risk of online grooming. We've seen horrendous cases where offenders take a scattergun approach, targeting hundreds of children at a time online, often posing as another young person.

So we want all parents to make sure their online knowledge is up to date by checking out our updated Net Aware guide, published this week.

Among 12 sites that have now been added to the guide are Tapatalk and Pheed, which many parents may not be familiar with, plus well-known games like Call of Duty that allows users to chat online.

The guide now covers a total of 59 social networking sites, apps and games popular with children and is free to access at www.net-aware.org.uk.

The digital world is here to stay and it's our job to make sure the next generation take their first steps online safely; aware of the risks, but confident about how to get where they want to be, just as our parents once taught us how to cross the road.

Claire Lilley
Head of Online Safety at NSPCC

Sites, Apps and Games

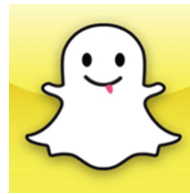
Please see below a catalogue of logos of sites, apps and games so far reviewed by the NSPCC (rather than trying to cover every social network out there, the following are focused on the ones kids use the most).



Instagram



Facebook



Snapchat



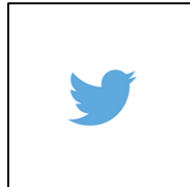
YouTube



ooVoo



Minecraft



Twitter



WhatsApp



Omegle



Chatroulette



Kik



Meow Chat



PopJam



Ask.fm



Bearville



Bin Weevils



Club Penguin



DeviantArt



Google+



Skype



Tumblr



MovieStarPlanet



MyLOL



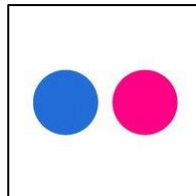
Viber



BBM



Facebook
Messenger



Flickr



FMyLife



Habbo Hotel



Keek



MeetMe



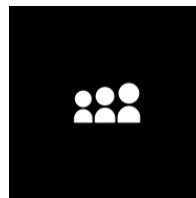
Tinder



Miniclip



Moshi
Monsters



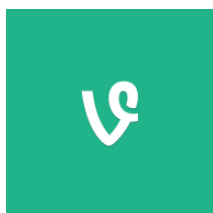
Myspace



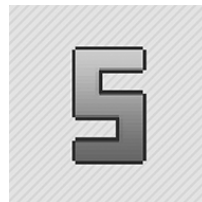
Pinterest



Reddit



Vine



Sickipedia



Skout



Snog



Tango



Twitch



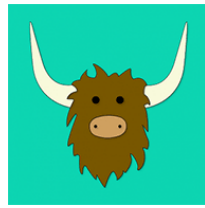
Yahoo
Messenger



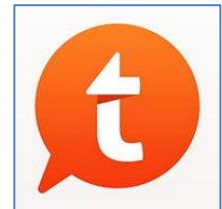
WeChat



Bebo



Yik Yak



Tapatalk



Pheed



Whisper



Boom Beach



Call of Duty: Black
Ops Zombies



Clash of Clans



Game of War:
Fire Age



InstaMessage



Monopoly



Sim City BuildIt



SoundCloud



WeHeartIt

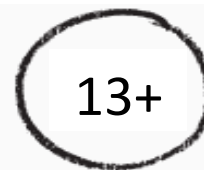
Instagram



Photo/image sharing

Content sharing

Messaging



Instagram is a picture and video sharing app. Users can post content and use hashtags to share experiences, thoughts or memories with an online community. You can follow your friends, family, celebrities and even companies on Instagram.

What do children and young people say to look out for:

54% of the children and young people we asked think Instagram can be risky. The top 3 concerns were:

- sexual content
- privacy settings
- the risk of strangers being able to view their pictures.

Why kids like it:

The top 3 reasons why children and young people liked Instagram were:

- you can share pictures
- capture memories
- keep up to date with friends.

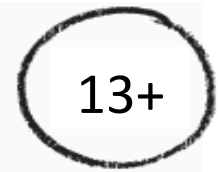
Facebook



Photo/image sharing

Video chat

Content sharing



Facebook is a social network which lets you create a page about yourself. You can add friends, share pictures and videos, write on people's pages, send instant messages and join online groups.

What do children and young people say to look out for:

73% of the children and young people we asked think Facebook can be risky. The top 3 concerns were:

- bullying
- privacy settings
- hacked accounts.

Why kids like it:

The top 3 reasons why children and young people liked Facebook were:

- you can keep up to date with friends
- organise events
- socialise.

Snapchat



Photo/image sharing

Video chat

13+

Snapchat is an app that lets you send a photo or short video to your friends. The 'snap' appears on screen for a matter of seconds before disappearing. There's also a feature called Snapchat Story that lets you share lots of snaps in a sequence for up to 24 hours.

What do children and young people say to look out for:

64% of the children and young people we asked think Snapchat can be risky.

The top 3 concerns were:

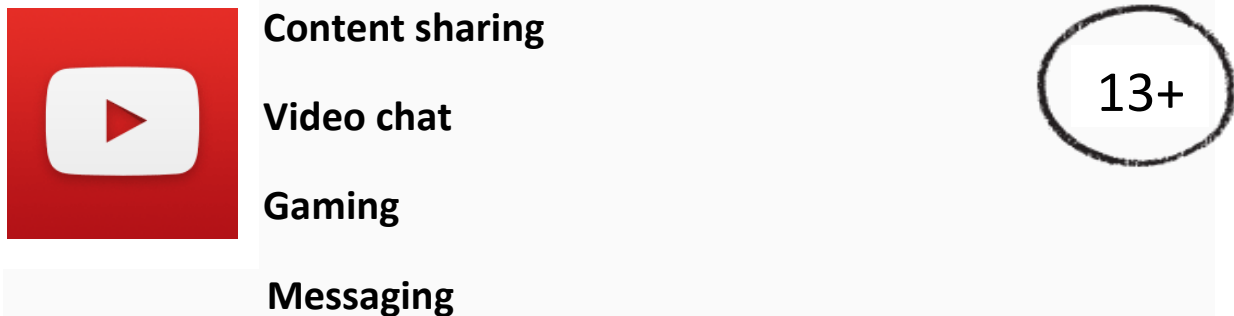
- sexual content
- strangers accessing their images
- people being able to see where they are in their snaps.

Why kids like it:

The top 3 reasons why children and young people liked Snapchat were:

- you can share pictures (that can't be saved)
- it's fun
- you can socialise with friends.

YouTube



YouTube is a place to watch, create and share videos. Videos can include things like music, animation, online blogs and clips from TV shows. You can create your own YouTube account, create a music playlist and even create your own channel, which means you will have a public profile and it allows you to comment on videos and create video playlists.

What do children and young people say to look out for:

55% of the children and young people we asked think YouTube can be risky. The top 3 concerns were:

- sexual content
- violent content
- bullying.

Why kids like it:

The top 3 reasons why children and young people liked YouTube were:

- fun
- easy to access
- educational.

ooVoo



Voice calls

Video chat

Messaging

13+

ooVoo is a video chat app. It lets you make video calls, voice calls and send texts to friends and family. You can also start a group video chat with up to 12 people. Privacy settings let you decide if you want to just talk to your friends or with people you don't know.

What do children and young people say to look out for:

53% of the children and young people we asked think ooVoo can be risky. The top 3 concerns were:

- sexual content
- talking to strangers
- fake accounts.

Why kids like it:

The top reason why children and young people liked ooVoo was:

- talking to random people.

Minecraft



Gaming

Messaging

13+

Minecraft is a game that lets you build and create a virtual world using building blocks. Other activities include using the multi-player function to explore the worlds created by other users and to combat, chat and play with them.

What do children and young people say to look out for:

35% of the children and young people we asked think Minecraft can be risky. The top 3 concerns were:

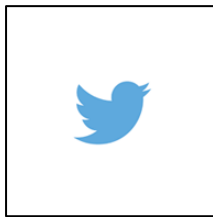
- hacking
- strangers talking to you
- bullying.

Why kids like it:

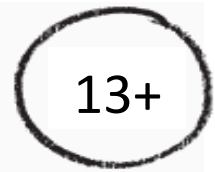
The top 3 reasons why children and young people liked Minecraft were:

- it's fun
- creative
- challenging.

Twitter



Messaging
Content sharing



Twitter is a messaging service that lets you post public messages called tweets. These can be up to 140 characters long. As well as tweets, you can send private messages. Brands and companies can also have Twitter accounts.

What do children and young people say to look out for:

64% of the children and young people we asked think Twitter can be risky. The top 3 concerns were:

- bullying
- privacy settings
- inappropriate content.

Why kids like it:

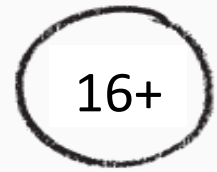
The top 3 reasons why children and young people liked Twitter were:

- you can share your thoughts
- capture memories
- you can keep up to date with the news.

WhatsApp



Messaging
Video chat
Photo/image sharing



WhatsApp is an instant messaging app which lets you send messages, images and videos to friends. You can have one-to-one and group conversations.

What do children and young people say to look out for:

36% of the children and young people we asked think WhatsApp can be risky. The top 2 concerns were:

- inappropriate content
- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked WhatsApp were:

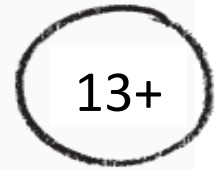
- it's free
- great for socialising
- safe because you can only talk to people you know.

Omegle



Voice calls

Video chat



Omegle is a social networking site that randomly connects you to another person who's on the site. It lets you talk to them in a one-to-one audio or video conversation. You can both appear as anonymous, unless you decide to share your personal information.

What do children and young people say to look out for:

94% of the children and young people we asked think Omegle can be risky. The top 2 concerns were:

- sexual content
- talking to strangers.

Why kids like it:

The top 2 reasons why children and young people liked Omegle were:

- it's good for dares
- you can talk to random people.

Chatroulette



Voice calls

Video chat



Chatroulette is a website which lets you talk to another person anywhere in the world. When you go onto the site, Chatroulette connects you to someone at random. You can talk to people via video or text.

What do children and young people say to look out for:

94% of the children and young people we asked think Chatroulette can be risky. The top concern was:

- sexual content.

Why kids like it:

The top reasons why children and young people liked Chatroulette were:

- you can talk to random people
- it's fun for dares.

Kik



Messaging

Photo/image sharing

Video chat

13+

Kik is an instant messaging app. It lets you create your own username and message others without using your mobile number. You can share photos, organise events, share games, news and anything of interest to you from the Internet.

What do children and young people say to look out for:

66% of the children and young people we asked think Kik can be risky. The top 3 concerns were:

- sexual content
- privacy settings
- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked Kik were:

- free
- easy to use
- meet new friends.

Meow Chat



Voice calls

Messaging

Photo/image sharing

13+

Video chat

Meow Chat is a social network that allows you to have chats with strangers in a public chat room, with the option to then move into a private conversation or to chat with other people based on their location.

What do children and young people say to look out for:

35% of the children and young people we asked think Meow Chat can be risky. The top concern was:

- talking to strangers.

Why kids like it:

The top reason why children and young people liked Meow Chat was:

- you can meet strangers.

PopJam



Gaming

Messaging

13+

PopJam is a creative website for children and young people. You can share drawings, photos and audio messages with friends and other people.

What do children and young people say to look out for:

22% of the children and young people we asked think PopJam can be risky. The top concerns were:

- children didn't identify any specific risks on PopJam.

Why kids like it:

The top reason why children and young people liked PopJam was:

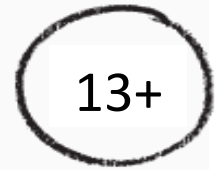
- it's fun.

Ask.fm



Messaging

Content sharing



Ask.fm is a social networking site where you can ask other people questions. It's up to you whether you want to ask the question anonymously or not.

What do children and young people say to look out for:

84% of the children and young people we asked think Ask.fm can be risky. The top 3 concerns were:

- rude and offensive content
- anonymity
- talking to strangers.

Why kids like it:

The top reasons why children and young people liked Ask.fm were:

- it's anonymous
- it is great for peer advice.

Bearville



Gaming

Messaging

6+

Bearville is a Build-A-Bear online game. You can create a bear and move them around a virtual world.

What do children and young people say to look out for:

17% of the children and young people we asked think Bearville can be risky. The top concern was:

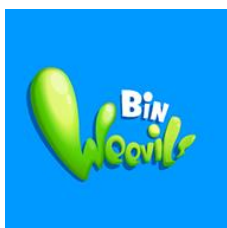
- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked Bearville were:

- fun
- entertaining
- great for young children.

Bin Weevils



Gaming

Messaging

13+

Bin Weevils is an online virtual world where you can play free online games, chat with friends, adopt a virtual pet, grow your own garden and watch cartoons. You can send messages to other players in the game.

What do children and young people say to look out for:

32% of the children and young people we asked think Bin Weevils can be risky. The top 3 concerns were:

- bullying
- talking to strangers
- hacking.

Why kids like it:

The top reasons why children and young people liked Bin Weevils were:

- free
- offers variety.

Club Penguin



Gaming

Messaging

13+

Club Penguin is an online multi-player game where you can explore a virtual world using a cartoon penguin character. You can also talk to other players.

What do children and young people say to look out for:

28% of the children and young people we asked think Club Penguin can be risky. The top concern was:

- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked Club Penguin were:

- fun
- safe
- age appropriate.

DeviantArt



Content sharing

Messaging

13+

DeviantArt is an online community where you can post your art and comment on other people's work.

What do children and young people say to look out for:

26% of the children and young people we asked think DeviantArt can be risky.

The top concern was:

- sexual content.

Why kids like it:

The top 3 reasons why children and young people liked DeviantArt were:

- creative
- share your work
- others can give you feedback.

Google+



Messaging

Voice calls

Video chat

Photo/image sharing

Content sharing

13+

Google+ is a space where you can share photos and videos, instant message or make video calls. The site allows you to create “circles” of contacts, so you can share different types of content with your different networks. It has a “Hangout” section where you can use your webcam to have meetings, group discussions or group catch-ups.

What do children and young people say to look out for:

40% of the children and young people we asked think Google+ can be risky. The top 3 concerns were:

- privacy settings
- talking to strangers
- inappropriate content.

Why kids like it:

The top 2 reasons why children and young people liked Google+ were:

- it's easy to sue
- it's trustworthy.

Skype



Voice calls

Video chat

Messaging

13+

Skype is a computer program and app which lets you make audio and video calls to other users around the world. You can also send instant messages.

What do children and young people say to look out for:

53% of the children and young people we asked think Skype can be risky. The top 3 concerns were:

- sexual content
- strangers talking to you
- webcam risks.

Why kids like it:

The top 2 reasons why children and young people liked Skype were:

- it's free
- great for socialising with friends and family.

Tumblr



Content sharing

Photo/image sharing

Video chat

13+

Messaging

Tumblr is a social networking site that lets you share text, photos, quotes, links, audio clips, slideshows and videos. You can customise your page and share other people's posts. You can also send private messages.

What do children and young people say to look out for:

67% of the children and young people we asked think Tumblr can be risky. The top 3 concerns were:

- sexual content
- harmful content such as self-harm/suicide
- bullying.

Why kids like it:

The top 3 reasons why children and young people liked Tumblr were:

- easy to use
- great for socialising
- connect with people who have similar interests.

MovieStarPlanet



Gaming

Messaging

Video chat

8+

MovieStarPlanet is an online game. You can create a famous movie star character to talk to others in the chat room, play games and watch videos.

What do children and young people say to look out for:

48% of the children and young people we asked think MovieStarPlanet can be risky. The top 3 concerns were:

- talking to strangers
- sexual content
- hacking.

Why kids like it:

The top 3 reasons why children and young people liked MovieStarPlanet were:

- fun
- interactive
- entertaining.

MyLOL



Dating

Messaging

Video chat

13+

MyLOL is a dating site for teenagers aged 13-20, but some users are up to 25 years old. Like an adult dating site, you can view other people's profiles and search for others based on their age, gender and location. You can also post on the MyLOL forums, send instant messages and make video calls.

What do children and young people say to look out for:

55% of the children and young people we asked think MyLOL can be risky. The top 3 concerns were:

- fake accounts
- talking to strangers
- bullying.

Why kids like it:

The top 2 reasons why children and young people liked MyLOL were:

- talk to random people
- great for dating.

Viber



Voice calls

Video chat

Messaging

13+

Content sharing

Viber is a computer program and app which lets you text, call, share photos and send video messages to people worldwide.

What do children and young people say to look out for:

41% of the children and young people we asked think Viber can be risky. The top concerns were:

- talking to strangers
- privacy settings.

Why kids like it:

The top reasons why children and young people liked Viber were:

- it's free
- socialising.

BBM



Voice calls

Video chat

Messaging

13+

BlackBerry's BBM is an instant messaging app. You have your own unique 4 digit PIN and other people can only add you as a contact using this. As well as instant messaging, you can have group chats, voice calls and share voice notes and pictures.

What do children and young people say to look out for:

35% of the children and young people we asked think BBM can be risky. The top concerns were:

- fake profiles
- sexual content.

Why kids like it:

The top 3 reasons why children and young people liked BBM were:

- free
- safe
- great for socialising.

Facebook Messenger



Messaging

Photo/image sharing

Video chat

13+

Voice calls

Facebook Messenger is an app which allows users to communicate with their friends from either their Facebook account or their phonebook. Users can instant message, create group chats, share photos and videos, record voice messages, have live video chats or simply talk to their friends and family.

What do children and young people say to look out for:

75% of the children and young people we asked think Facebook Messenger can be risky. The top 3 concerns were:

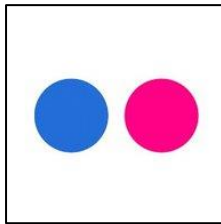
- talking to strangers
- fake accounts
- lack of control over personal information.

Why kids like it:

The top 3 reasons why children and young people liked Facebook Messenger were:

- it's free
- easy to use
- great for socialising.

Flickr



Photo/image sharing

13+

Flickr is an online photo sharing site. You can share your own pictures and follow other people.

What do children and young people say to look out for:

41% of the children and young people we asked think Flickr can be risky. The top concerns were:

- talking to strangers
- sexual content.

Why kids like it:

The top 2 reasons why children and young people liked Flickr were:

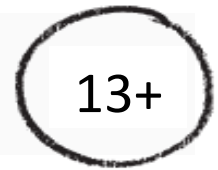
- easy
- good storage.

FMyLife



Messaging

Content sharing



FMyLife is an online community where you can post a short caption about an unfortunate incident that has happened during your day. The caption usually starts with “today ...” and ends with “FML”. You can also comment on other people’s stories.

What do children and young people say to look out for:

69% of the children and young people we asked think FMyLife can be risky. The top concerns were:

- inappropriate content
- lack of control over what others post.

Why kids like it:

The top reasons why children and young people liked FMyLife were:

- it’s fun
- you can connect with other people and leave comments.

Habbo Hotel



Gaming

Messaging

13+

Habbo Hotel is a social network site where you can communicate and interact in a virtual hotel. You can create your own characters, design hotel rooms and talk to other players. You can also chat in the public rooms which can be used by anyone. If you want to chat privately to someone, you can create a guest room.

What do children and young people say to look out for:

66% of the children and young people we asked think Habbo Hotel can be risky. The top concerns were:

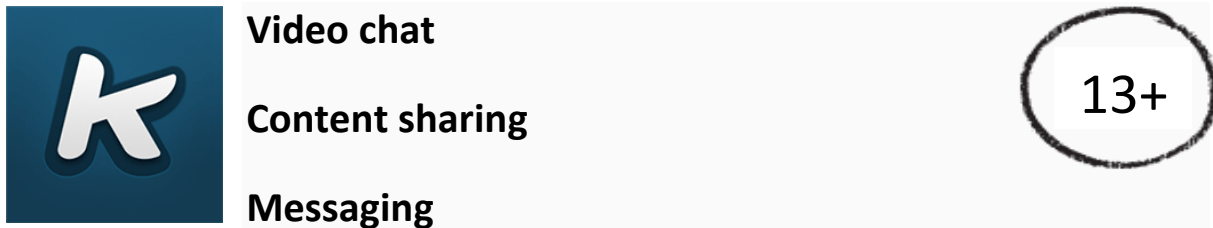
- sexual content
- talking to strangers.

Why kids like it:

The top 2 reasons why children and young people liked Habbo Hotel were:

- easy
- safe to play.

Keek



Keek is a social network where you can upload video updates, called “keeks”. Users can reply to videos with text or video comments known as “keekbacks”.

What do children and young people say to look out for:

25% of the children and young people we asked think Keek can be risky. The top concerns were:

- talking to strangers
- privacy settings.

Why kids like it:

The top reason why children and young people liked Keek was:

- sharing videos with friends.

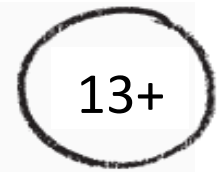
MeetMe



Dating

Voice calls

Video chat



MeetMe is a social network and dating site which allows users to meet and communicate with other people worldwide.

What do children and young people say to look out for:

25% of the children and young people we asked think MeetMe can be risky. The top concern was:

- talking to strangers.

Why kids like it:

The top reason why children and young people liked MeetMe was:

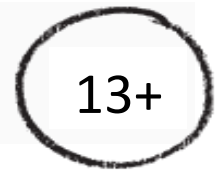
- it's simple to use.

Tinder



Dating

Messaging



Tinder is a dating app which has two separate communities – one for adults (18+) and one for young people aged 13-17. You're shown other people's profile pictures and you swipe left for 'no' or right for 'yes'. When you and another person both swipe right on each other's pictures you can talk to them directly. GPS settings mean you can search for people in the same area as you.

What do children and young people say to look out for:

68% of the children and young people we asked think Tinder can be risky. The top 3 concerns were:

- talking to strangers
- location tagging
- sexual content.

Why kids like it:

The top 2 reasons why children and young people liked Tinder were:

- you can talk to people you don't know
- you can control personal information.

Miniclip



Gaming

Messaging

13+

Miniclip is an online gaming website. You can compete and play against other people and even create your own game player's page with statistics. You can instant message people and comment on the games on Miniclip.

What do children and young people say to look out for:

14% of the children and young people we asked think Miniclip can be risky. The top 3 concerns were:

- hacking
- the level of security on the website
- sexual content.

Why kids like it:

The top 3 reasons why children and young people liked Miniclip were:

- it's fun
- variety of games
- multi-player options.

Moshi Monsters



Gaming

Messaging

13+

Moshi Monsters is an online game where you can adopt and look after a pet monster. You can use your pet monster to make your way through different challenges and games.

What do children and young people say to look out for:

21% of the children and young people we asked think Moshi Monsters can be risky. The top 2 concerns were:

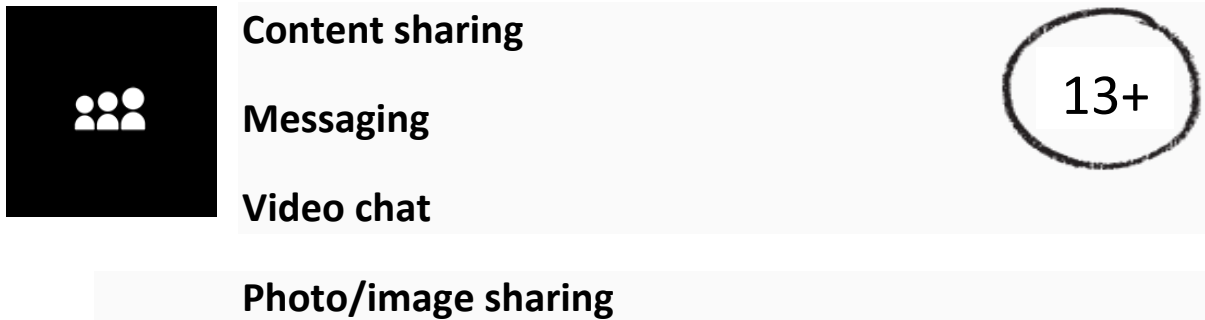
- talking to strangers
- bullying.

Why kids like it:

The top 2 reasons why children and young people liked Moshi Monsters were:

- fun
- safe.

Myspace



Myspace is a social networking site that features a lot of music tracks and music videos. Myspace also includes email, forums, videos and blog space.

What do children and young people say to look out for:

63% of the children and young people we asked think Myspace can be risky. The top concerns were:

- talking to strangers
- privacy settings.

Why kids like it:

The top 2 reasons why children and young people liked Myspace were:

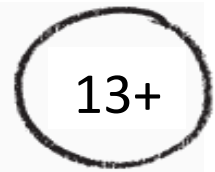
- socialising
- access to music.

Pinterest



Photo/image sharing

Content sharing



Pinterest is an online interactive pinboard. You can create collections of pinboards using your own images and you can also re-pin things from other people.

What do children and young people say to look out for:

35% of the children and young people we asked think Pinterest can be risky. The top concern was:

- sexual content.

Why kids like it:

The top 3 reasons why children and young people liked Pinterest were:

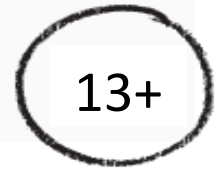
- safe
- positive
- place to be creative.

Reddit



Content sharing

Messaging



Reddit is an online forum where you can submit written content and web links. Other visitors to the site can rate the content. The more popular something is the higher up it appears on the website.

What do children and young people say to look out for:

67% of the children and young people we asked think Reddit can be risky. The top 3 concerns were:

- talking to strangers
- sexual content
- violent content.

Why kids like it:

The top 2 reasons why children and young people liked Reddit were:

- it's entertaining
- great for socialising.

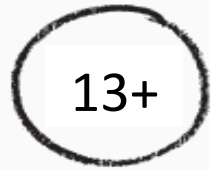
Vine



Video chat

Messaging

Content sharing



Vine is a social networking app that lets you share 6-second videos that play on a loop. You can also repost videos created by others and leave comments.

What do children and young people say to look out for:

37% of the children and young people we asked think Vine can be risky. The top 2 concerns were:

- sexual content
- inappropriate language.

Why kids like it:

The top 2 reasons why children and young people liked Vine were:

- fun
- entertaining.

Sickipedia



Messaging

Content sharing



Sickipedia is an online forum where you can submit short jokes which can be viewed online. Visitors to the website can rate the jokes and their votes. The more popular a joke is the higher up it appears on the website.

What do children and young people say to look out for:

75% of the children and young people we asked think Sickipedia can be risky. The top 3 concerns were:

- sexual content
- offensive and rude content
- racist content.

Why kids like it:

The top reason why children and young people liked Sickipedia was:

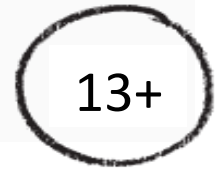
- it's funny.

Skout



Dating

Messaging



Skout is a social networking site and app which you can use to connect with people worldwide. There are two separate communities – one for adults (18+) and one for young people aged 13-17.

What do children and young people say to look out for:

50% of the children and young people we asked think Skout can be risky. The top 3 concerns were:

- talking to strangers
- fake accounts
- privacy settings.

Why kids like it:

The top reason why children and young people liked Skout was:

- children didn't give any specific reasons why they like Skout.

Snog



Dating

Photo/image sharing

Messaging

13+

Snog is a teen dating site that lets you rate other people's profiles as 'snog, marry or avoid'. These ratings are then ranked and users are featured on a top-rated members' list. You can also send private messages.

What do children and young people say to look out for:

64% of the children and young people we asked think Snog can be risky. The top 3 concerns were:

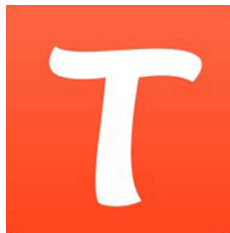
- sexual content
- talking to strangers
- fake accounts.

Why kids like it:

The top reasons why children and young people liked Snog were:

- children didn't give any specific reasons why they like Snog.

Tango



Voice calls

Video chat

Messaging

13+

Photo/image sharing

Gaming

Tango is an app which allows you to make voice and video calls and have group chats. You can also meet new friends, play games, send music messages and share photos.

What do children and young people say to look out for:

15% of the children and young people we asked think Tango can be risky. The top concern was:

- talking to strangers.

Why kids like it:

The top reason why children and young people liked Tango was:

- it's free to socialise.

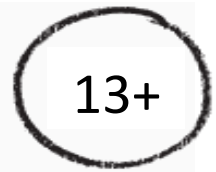
Twitch



Gaming

Video chat

Messaging



Twitch is a live video game website. You can watch playbacks of games being played by other people. You can also live stream your own games and chat to other gamers.

What do children and young people say to look out for:

49% of the children and young people we asked think Twitch can be risky. The top 3 concerns were:

- sexual content
- violent content
- live content.

Why kids like it:

The top 3 reasons why children and young people liked Twitch were:

- live streaming
- fun
- can broadcast yourself.

Yahoo Messenger



Voice calls

Video chat

Messaging

13+

Content sharing

Yahoo Messenger is an app that allows you to instant message, voice and video call and share images with other Yahoo Messenger contacts.

What do children and young people say to look out for:

20% of the children and young people we asked think Yahoo Messenger can be risky. The top concerns were:

- hacking
- talking to strangers.

Why kids like it:

The top 2 reasons why children and young people liked Yahoo Messenger were:

- socialising
- simple to use.

WeChat



Voice calls

Video chat

Messaging

13+

WeChat is an app which lets you send and receive texts, voice messages and video calls. You can share photos and videos and talk in 'walkie-talkie' mode with up to 40 friends.

What do children and young people say to look out for:

66% of the children and young people we asked think WeChat can be risky. The top concern was:

- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked WeChat were:

- free
- great for socialising
- talking to people you don't know.

Bebo



Messaging

Content sharing

13+

Bebo is a private messaging app. It lets you create your own avatar and then you chat with your friends using hashtags to do fun things. You can send updates, music, drawings and tell your friends where you are.

What do children and young people say to look out for:

20% of the children and young people we asked think Bebo can be risky. The top 3 concerns were:

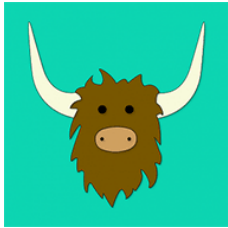
- privacy settings
- talking to strangers
- inappropriate content.

Why kids like it:

The top 2 reasons why children and young people liked Bebo were:

- great for socialising
- it's entertaining.

Yik Yak



Messaging

Content sharing

17+

Yik Yak is an online bulletin board. It uses the GPS settings on your mobile phone or tablet to find your location and show you the most recent posts from other people around you. As well as posting your own content, you can post and vote on other people's bulletin boards.

What do children and young people say to look out for:

60% of the children and young people we asked think Yik Yak can be risky. The top concerns were:

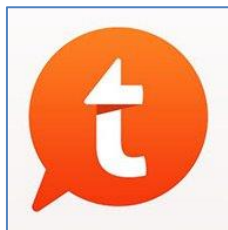
- privacy settings
- talking to strangers.

Why kids like it:

The top reasons why children and young people liked Yik Yak were:

- children didn't give any specific reasons why they liked Yik Yak.

Tapatalk



Content sharing

Photo/image sharing

Messaging

Video chat

13+

Tapatalk is a messaging app that connects people who share the same interests. You look for something that you are interested in and then follow discussions, post ideas, send pictures/videos and chat to others about that topic.

What do children and young people say to look out for:

11% of the children and young people we asked think Tapatalk can be risky. The top concern was:

- talking to strangers.

Why kids like it:

The top reason why children and young people liked Tapatalk was:

- great for socialising.

Pheed



Photo/image sharing

Messaging

Video chat

13+

Content sharing

Pheed is a messaging service that lets you post photos, videos, music, voice notes and texts to your followers.

What do children and young people say to look out for:

7% of the children and young people we asked think Pheed can be risky. The top concerns were:

- privacy settings
- bullying.

Why kids like it:

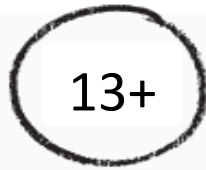
The top reason why children and young people liked Pheed was:

- it is innovative.

Whisper



Messaging
Content sharing



Whisper is a social network where you can remain anonymous, publish text and receive replies from other people. It also allows you to communicate with others through private messages.

What do children and young people say to look out for:

36% of the children and young people we asked think Whisper can be risky. The top 3 concerns were:

- talking to strangers
- anonymity
- location settings.

Why kids like it:

The top 2 reasons why children and young people liked Whisper were:

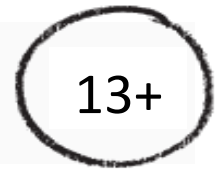
- funny
- talk to random people.

Boom Beach



Gaming

Messaging



Boom Beach is a game where players free enslaved islanders and unlock secrets. You can play on your own or team up with players around the world.

What do children and young people say to look out for:

11% of the children and young people we asked think Boom Beach can be risky. The top 3 concerns were:

- in-app purchases
- viruses
- violence.

Why kids like it:

The top 3 reasons why children and young people liked Boom Beach were:

- fun
- easy to use
- interact with others.

Call of Duty: Black Ops Zombies



Gaming

Messaging

13+

Call of Duty: Black Ops Zombies is a game where players fight against zombies in a 50-level zombie gauntlet. Players can battle alone or in teams of up to 4.

What do children and young people say to look out for:

71% of the children and young people we asked think Call of Duty: Black Ops Zombies can be risky. The top 3 concerns were:

- violence
- inappropriate language
- bullying.

Why kids like it:

The top 3 reasons why children and young people liked Call of Duty: Black Ops Zombies were:

- fun
- can play with friends
- interact with others.

Clash of Clans



Gaming

Messaging

13+

Clash of Clans is a combat game where players build their own armies (clans) and battle against other armies from around the world. You can join forces with other armies or simply battle against others on your own.

What do children and young people say to look out for:

35% of the children and young people we asked think Clash of Clans can be risky. The top 3 concerns were:

- talking to strangers
- violence
- inappropriate language.

Why kids like it:

The top 3 reasons why children and young people liked Clash of Clans were:

- fun
- makes you think
- constantly changing.

Game of War – Fire Age



Gaming

Messaging

Game of War - Fire Age

13+

Game of War – Fire Age is an action strategy game where players build armies with other players to defeat “Wonder” and become King. Players talk, strategise and join forces with others.

What do children and young people say to look out for:

12% of the children and young people we asked think Game of War – Fire Age can be risky. The top 3 concerns were:

- talking to strangers
- violence
- bullying.

Why kids like it:

The top 2 reasons why children and young people liked Game of War – Fire Age were:

- fun
- can play with friends.

InstaMessage



Messaging

Voice calls

Content sharing

13+

InstaMessage allows you to chat privately to other people on Instagram. You can chat with friends or any other Instagram users – it also tells you if there are other Instagram users nearby.

What do children and young people say to look out for:

31% of the children and young people we asked think InstaMessage can be risky. The top 3 concerns were:

- talking to strangers
- privacy settings
- bullying.

Why kids like it:

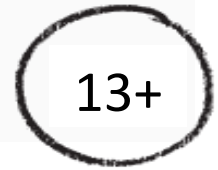
The top 2 reasons why children and young people liked InstaMessage were:

- great for socialising
- easy to access.

Monopoly



Gaming



Monopoly is the electronic version of the Monopoly board game, where players buy, sell and trade properties. You can play alone or challenge up to 3 other players.

What do children and young people say to look out for:

14% of the children and young people we asked think Monopoly can be risky. The top concern was:

- playing against strangers.

Why kids like it:

The top 2 reasons why children and young people liked Monopoly were:

- fun
- family game.

Sim City BuildIt



Gaming

Messaging

13+

Sim City BuildIt is a game where players build their own city and try and make sure their citizens are kept happy. You can create and trade resources with other players and other cities.

What do children and young people say to look out for:

10% of the children and young people we asked think Sim City BuildIt can be risky. The top concerns were:

- talking to strangers
- inappropriate content.

Why kids like it:

The top 2 reasons why children and young people liked Sim City BuildIt were:

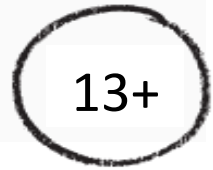
- creative
- fun.

SoundCloud



Content sharing

Messaging



SoundCloud is an app that lets you find music, podcasts, news and comedy that you are interested in. You can follow friends and artists or just explore trending music and audio feeds.

What do children and young people say to look out for:

20% of the children and young people we asked think SoundCloud can be risky. The top 3 concerns were:

- rude and offensive comments
- bullying
- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked SoundCloud were:

- free
- access to music
- can share music.

WeHeartIt



Content sharing

Messaging

13+

WeHeartIt is an online community where you can express yourself through images. You can create your own “collections”, follow other users and send postcards to your friends and followers.

What do children and young people say to look out for:

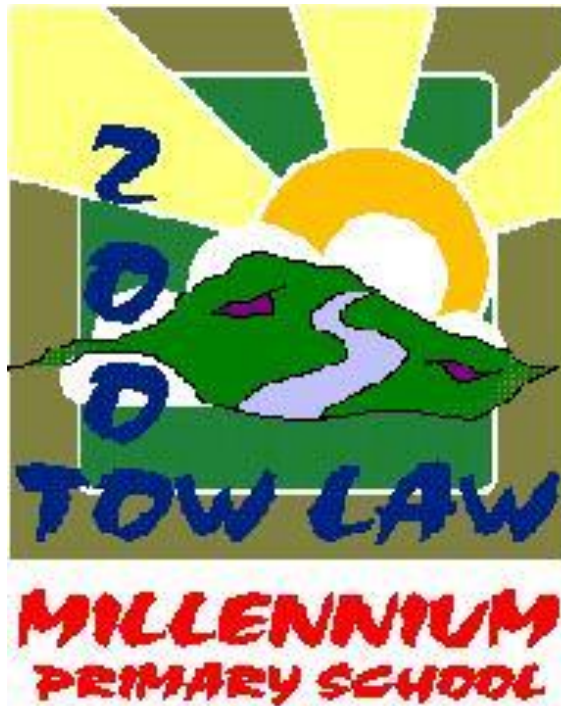
10% of the children and young people we asked think WeHeartIt can be risky. The top concerns were:

- inappropriate content
- talking to strangers.

Why kids like it:

The top 3 reasons why children and young people liked WeHeartIt were:

- lovely pictures
- great for socialising
- easy to use.



Compiled by Tow Law Millennium Primary School